



October 2, 2011  
Benefiting the WNC Boxer Rescue

**The 1<sup>st</sup> Annual Wiggle Butt 5K Run/ Walk  
“Running To Save Boxers”  
October 2nd, 2011 2:00 PM  
Proceeds Benefit WNC Boxer Rescue  
A 501c3 Non Profit Animal Rescue**

The WNC Boxer Rescue is busy making plans for its 1<sup>st</sup> Annual “Wiggle Butt” 5K Run/Walk and Family Fun Day, scheduled for October 2, 2011 at Fletcher Community Park. We anticipate this inaugural event to grow each year, and to be a big success, due in part, to the support of our sponsors. Aside from raising money to save more Boxers, our secondary goal is to showcase businesses in the Asheville, Arden, Fletcher, and Hendersonville area, and to provide those businesses with an opportunity to grow their client base by advertising at our event. Your potential sponsorship of this event will ensure its continued presence and visibility in the area for years to come.

We would like to advertise your sponsorship of the Wiggle Butt 5K Run/Walk and **PROMOTE YOUR LOCAL BUSINESS** at our event!!! As a sponsor of this event, you will not only have your company name and logo printed on the back of our race T-shirts, but you will also see your company name/logo prominently displayed on our website, in all printed flyers/advertising materials, and your company information will be included in our coveted race “Doggie” Bags. If you choose, you can provide us with coupons, business cards, flyers, or whatever you wish to use to promote your business, and we will include it in the Doggie bags that each registered runner/walker will receive. There is no better way to promote your business and show your support of a local charity, than to help sponsor the Wiggle Butt 5K Run/Walk!

As you look over the attached outline of the sponsorship levels for our race, please consider the sponsorship level that is right for your business. We expect our race to attract a large number of competitors from in and around Asheville, Fletcher, Hendersonville, Upstate SC and the surrounding areas. We have also had interest from runners as far away as Georgia and Tennessee. Our race will be advertised in the national magazine “Runner’s World”, and on their web site [www.runnersworld.com](http://www.runnersworld.com), at the Asheville Track Club web site [www.ashevilletrackclub.org](http://www.ashevilletrackclub.org), Asheville Foot RX website [www.footrxasheville.com](http://www.footrxasheville.com), and [www.active.com](http://www.active.com), just to name a few.

The WNC Boxer Rescue has saved over **100 Boxers** since its inception 2 years ago! Most, if not all, of these dogs would have been euthanized simply because the shelters did not have room to care for them long term. Our organization utilizes foster homes to provide these rescued dogs with the love, attention and medical care that they need while they are waiting to be adopted into their “**furever**” homes. Some of the boxers that we rescue require extensive Veterinary care due to abuse, neglect, heartworms or lack of general vaccinations/routine care. Although we have been greatly blessed by Dr. Bret Young providing us with discounted services at WNC Veterinary Clinic, the cost of rescuing these dogs never ends. ALL proceeds of this event will go to paying those bills and will allow us to save more Boxers.

Please take time to review the attached sheets, and feel free to visit our web site at [www.wncboxerrescue.org](http://www.wncboxerrescue.org) for information about our organization. We welcome and appreciate your comments or suggestions regarding your company’s interest in participating as one of our race sponsors. Please fill out the enclosed sponsorship form at your earliest convenience, and mail it to the address listed below. If it is more convenient, please feel free to e-mail us at [rescue@wncboxerrescue.org](mailto:rescue@wncboxerrescue.org) with your donation information. If you have further questions, please contact me personally at (828) 702-4192, and I will get back to you promptly with additional details or information.

Thank You,  
Robbie Ivey  
Executive Director  
WNC Boxer Rescue Inc

## The 2011 1st Annual 5K Run/Walk Race Facts

- Event:** Our 1st annual race features a 5K run, in addition to a Chazzy Pants Kids 1 mile Fun Run and a 1 mile Dog Walk
- Date & Time:** Sunday, October 2, 2011 at 2:00 pm for the 5k Run and 3:00 for the 1 mile Fun Run/Dog Walk. Pre-registration begins at 12:00 pm for all events.
- Course:** The race will be held at Fletcher Community Park in Fletcher, NC
- Organizers:** The WNC Boxer Rescue Inc. A 501c3, a Non Profit Animal Rescue
- Participants:** We anticipate over 150 registered runners/walkers, not including their family members, friends and spectators. We will also have 30+ volunteers on-site to make sure the event runs smoothly
- Amenities:** All registered participants will receive a “Doggie” Bag containing a T-shirt, a list of all sponsors including brochures, samples, coupons, etc. Depending on sponsorship level, sponsors are encouraged to give us advertisements, coupons, samples, company logo pens/pencils, water bottles or other promotional items that we may include in the Doggie Bags. Trophies will be provided for each age group listed on Active.com
- Beneficiaries:** All proceeds will go directly to saving abused, unwanted and neglected Boxers in WNC.

## Wiggle Butt 5K Run/Walk Sponsorship Levels:

### Four Paw

**\$500**

- \*LARGE company logo or name on back of event T-Shirts and printed on all event material.
- \*Logo on our website as a Four Paw sponsor.
- \*Company brochure, product samples, coupon, etc. to place on the "Doggie" Bag which will be given to all registered participants (you must provide).
- \*Logo on our banners prominently displayed at the race (Or you can provide banner).

### Three Paw

**\$250**

- \*SMALL logo or name on the back of event T-Shirt and printed on all event material.
- \*Logo on our website as a Three Paw sponsor.
- \*Company brochure, product samples, coupon, etc. to place on the "Doggie" Bag which will be given to all registered participants (you must provide).

### Two Paw

**\$150**

- \*SMALL logo or name on the back of event T-Shirt and printed on all event material.
- \*Logo on our website as a Two Paw sponsor.

### Starting Line Sponsor

**\$100**

- \*Logo prominently displayed on the starting line banner
- \*Company brochure, product samples, coupon, etc. to place on the "Doggie" Bag which will be given to all registered participants (you must provide).

### Finish Line Sponsor

**\$100**

- \*Logo on banner prominently displayed at the finish line.
- \*Company brochure, product samples, coupon, etc. to place on the "Doggie" Bag which will be given to all registered participants (you must provide).

### Registration Sponsor

**\$100**

- \*Logo on banner prominently displayed at the Registration Table.
- \*Company brochure, product samples, coupon, etc. to place on the "Doggie" Bag which will be given to all registered participants (you must provide).

### Water Stop Sponsor (2) 1 Mile & 2 Mile

**\$300**

- \*SMALL logo or name on the back of event T-Shirt and printed on all event material.
- \*Company banner prominently displayed at the Water Stops (you must provide banner).
- \*Logo on our website as a Water Stop Sponsor
- \*Company brochure, product samples, coupon, etc. to place on the "Doggie" Bag which will be given to all registered participants (you must provide).

### Product Sponsorship

**Product \_\_\_\_\_**

- \*SMALL logo or name on the back of event T-Shirt and printed on all event material.
  - \*Logo on our banner prominently displayed at the event (Or you can provide banner).
  - \*Logo on our website as a Product Sponsor
  - \*PRODUCT SAMPLE in addition to brochures, coupon, etc. to place on the "Doggie" Bag which will be given to all registered participants (you must provide).
- You must provide a product or service that we will be using at the race or after party event.

## **After Party Sponsor (One Available)**

**\$500**

- \*HOST the "After Party" where Trophies will be given out.
- \*LARGE company logo or name on back of event T-Shirts and printed on all event material.
- \*Logo on our website as a After Party Location
- \*Company brochure, product samples, coupon, etc. to place on the "Doggie" Bag which will be given to all registered participants (you must provide).
- \*Logo on our banner prominently displayed at the race( Or you can provide banner).

## **Food Vendor (One Available)**

**\$250**

- \*Be the Only Food Vendor, before and during the event.
- \*LARGE company logo or name on back of event T-Shirts and printed on all event material.
- \*Logo on our website as a Food Vendor of choice at the event.
- \*Company brochure, product samples, coupon, etc. to place on the "Doggie" Bag which will be given to all registered participants (you must provide).
- \*Logo on our banner prominently displayed at the race (Or you can provide banner).

## **Sponsorship Information:**

**Company Name** \_\_\_\_\_

**Company Contact** \_\_\_\_\_

**Address** \_\_\_\_\_

**Sponsorship Level** \_\_\_\_\_

**Amount Sponsored** \_\_\_\_\_

Make Checks Payable To:

**WNC Boxer Rescue**

**Po Box 1583**

**Arden, NC 28704**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

[www.wncboxerrescue.org](http://www.wncboxerrescue.org)

*All donations are Tax Deducible*